



# Cultural China Journey for Singaporeans

Deep Cultural Experiences · Safe Travel · Premium Small Groups



By Zeal Travel

# About Us

## Zeal Travel — Your Cultural Companion to Authentic China

- Singapore-registered cultural education technology company
- Specialising in immersive Chinese cultural routes and premium small group customisation
- Team with Singapore-China backgrounds ensuring cross-cultural communication
- Partnerships with key Chinese tourism institutions and intangible cultural heritage bases



# Why Choose China?



## Beyond Tourist Perspectives

Experience ancient civilisation through local daily life rather than standard tourist attractions



## Seasonal Flavours

Enjoy regional cuisines and festive celebrations that change with the seasons



## Old Meets New

Witness high-speed rail and AI technology alongside historic streets and social transformation



## Safe & Convenient

Easy visa process, Chinese-speaking assistance, and direct flights to multiple destinations



# Who Is This For?



## Slow Travellers

Those who want to avoid checkbox tourism and experience China at a leisurely pace



## Culture-Seeking Families

Parents and children looking to share meaningful cultural experiences together



## Career Professionals

Those building connections and networks through regular visits to China



## Enthusiasts

Travellers with deep interest in traditional arts, architecture, and cuisine

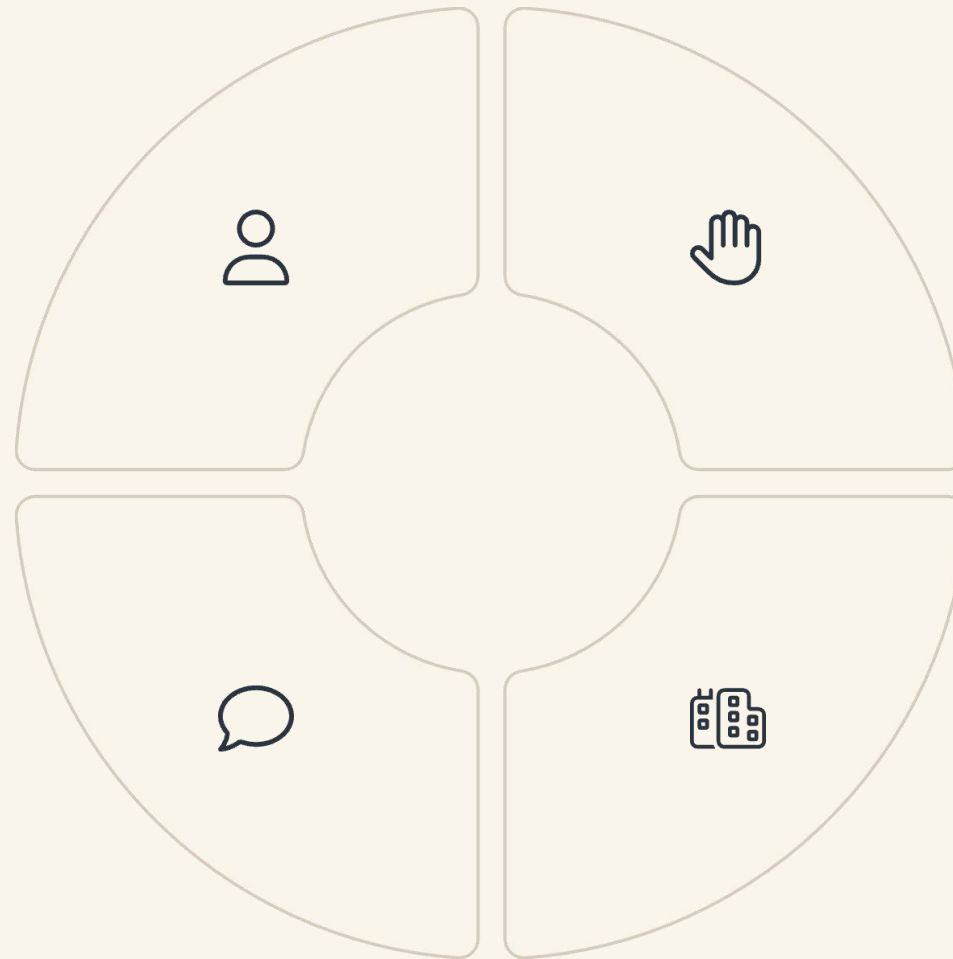
# Our Travel Design Philosophy

## Small Groups

Maximum 15 people for more intimate and refined experiences

## Customisable Journeys

Every itinerary can be discussed and adjusted to your preferences



## Immersive Experiences

Authentic activities like pottery making, village visits, and morning temple bells

## Authentic City Rhythm

Avoid crowded tourist spots, stay in local design hotels

# Featured Itineraries

## Hangzhou Song Dynasty Experience (5D4N)



- West Lake – A scenic lake with boats, temples, and poetic beauty.
- Tea & Culture – Visit ancient temples and taste famous Dragon Well tea.
- Modern Meets Tradition – A tech-savvy city with deep cultural roots.

## Chengdu Daily Life & Sichuan Cuisine (6D5N)



- Visit local markets, Chengdu families, and learn to cook Sichuan dishes
- Tour the Jianchuan Museum and evening reading at Kuanzhai Alley
- Experience Sichuan mahjong and learn the cultural logic behind face-changing



# Family-Friendly Arrangements

## Comfortable Accommodation

Connecting rooms and family suites whenever possible

## Flexible Scheduling

Daily free time built into every itinerary

## Relaxing Activities

Leisurely experiences like teahouse visits and feeding fish in city parks

## Additional Support

Optional private Mandarin assistants or elderly care personnel (additional fee)



# How We Ensure Your Peace of Mind



## Trusted Partnerships

Collaboration with compliant, stable Chinese tourism institutions



## Experienced Leadership

Every group has a seasoned tour leader plus local guides



## Comprehensive Coverage

Travel insurance, private transfers, and daily health check-ins included



## Thorough Preparation

Pre-trip briefings and detailed travel guidebooks provided





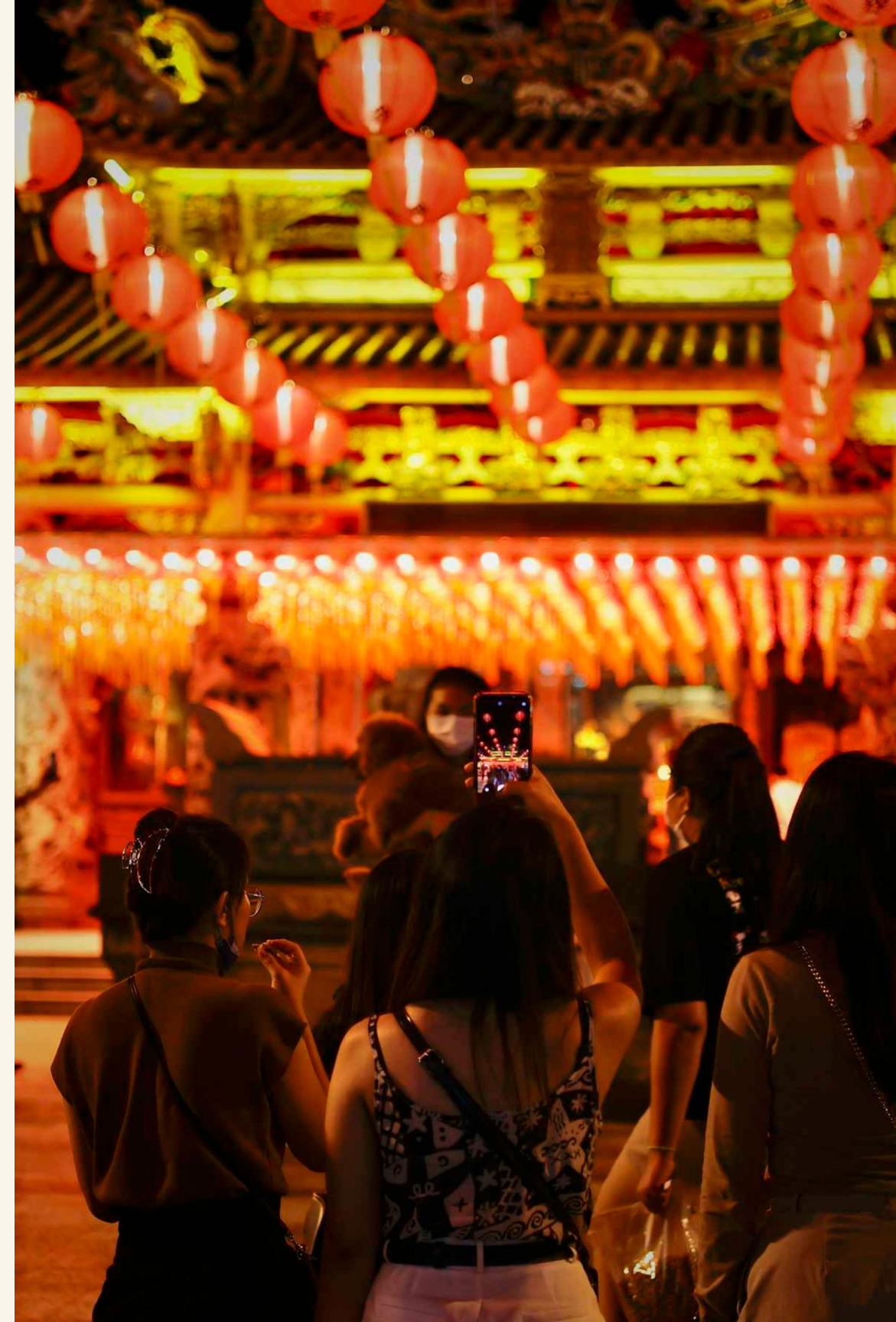
# Testimonials from Previous Travellers

"It wasn't a sightseeing tour, but a life experience—we truly stepped into the city."

—Mrs. Xu, Retired Professor from Nanyang Technological University

"My parents said this was their most relaxing trip in the past decade."

—Mr. Wu, Singaporean Entrepreneur



# Book Now / Learn More



## Contact Information

Website: [zealedutech.com](http://zealedutech.com)

WhatsApp: +65 8423 3232

Email: [zeal@zealedutech.com](mailto:zeal@zealedutech.com)

Travel Consultant: Available via Zoom/In-person/Briefing

